

2021-22 Annual Report





Family Place builds bridges between families and between families and the community by providing resources and programming that supports children and their caregivers.

why we exist

While we have the whole internet to peruse for every single parenting quandary, it is not enough.

Many of us don't have our people. New parents are struggling with compounding pressures of this new life you are responsible for, living in this very expensive place, and all of this during a global pandemic that isolated families and intensified the struggles they are experiencing.

Building your community to help you raise this child is critical and New West Family Place is here with you on this journey. We can connect you to the children's librarian who can help your family gain a love of reading and early literacy. We can connect you to the food bank when food and money is scarce in your household. We can invite you to the workshop on baby-led weaning when your baby is 4 months and you have no idea how to move to solid food. We are here for you every day.

We offer a wide variety of programming and services to support families.



family drop in programs

Every week we offer programming in at least two locations in New Westminster: The Qayqayt Neighbourhood Learning Center and the Massey Theatre Gym. We also offer outdoor drop ins regularly in parks around New West. It is critical to our mission that we offer family friendly spaces and activities at community events: you can see us at Fridays on Front, Car Free Day, the On Your Block Festival and at Recovery Fest. This is a chance to learn and play and also get access to the support and resources you need where you are at. Our play and early learning programming for little ones 0-6yrs is planned and implemented with early learning in mind by our highly skilled Early Childhood Educators. Our drop ins create the space to connect with other families and chat with our staff; our Family Support Workers are here to host that space and offer resources, referrals and connections.



Parent Education & Support

From April 2021 to March 2022 we offered many special events and opportunities to learn for families in New West. Some of these were virtual and some of these were in person. We had more than 60 special events in this time from our parenting support groups like Nobody's Perfect Parenting Program, Circle of Security and Hello Happy Me. We also offered specific programming for parents with new babies like Parent-Child Mother Goose, Baby Rhythm & Rhyme, and Signs, Stories and Songs.





Partnerships and Connections

In this past year it has been even more critical to interconnect people, resources and organizations. One of our strongest partnerships has been with the City of New Westminster. This partnership works so well for us and for them! We have been able to deliver some wonderful programming at Queen's Park in The Farm. Access to programming space at Queen's Park and around New West allowed us to deliver hundreds of hours of programming when the COVID restrictions were fluctuating and outdoor services were the priority.

We have also appreciated our strong partnership with the School District in New West that has enabled us to offer flexible programming in the wake of COVID out of the Neighbourhood Learning Centre. Even our office has also been out of Qayqayt Elementary School!

We couldn't offer the incredible Toy Lending Library if it wasn't for the tireless support of the New Westminster Public Library. It has increased accessibility to our toy lending like never before, with the added bonus of families accessing the library for many other early literacy and early learning resources.

The partnership that we have with Massey Theatre has interconnected families with young children and the arts – we are so grateful for the impact of that incredible space and the amazing team who work there!

We also know the power and impact of community organizations working together and we are so grateful for our partners at the Arts Council New West, Cameray, Downtown BIA, Family Services of Greater Vancouver, Ministry of Children and Family Development, and The Last Door. These profound connections and partnerships make it possible for our programs to support and impact so many families.



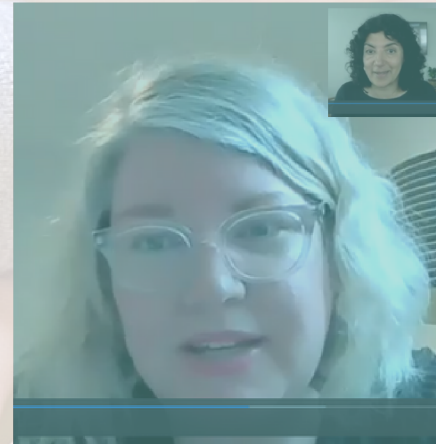
● 4th 2021-22



GROUP SESSIONS

(Nobody's Perfect, Circle of Security)

2021: 64
2022: 86



ZOOM MEET UPS

2022: 86
2021: 64



HOURS OF DIRECT SERVICE DELIVERY

2021: 528
2022: 755



INSTAGRAM IMPRESSIONS

2021: 1,700
2022: 6,224



FACEBOOK IMPRESSIONS

2021: 14,108
2022: 22,275



REFERRALS

2021: 811
2022: 1828



Our Values

LOVE

Love is the foundation of our work. We aim to create spaces where caregivers, parents, and children are truly welcomed, accepted, and cared for.

CELEBRATION

We are proud of the achievements of our families, the team, and the community and we take time to celebrate with each other. We bring joy and fun into everything we do!

COMMUNITY

We believe in the power of connection and community. We strive to build an inclusive community in our spaces, while also connecting families to the community-at-large.

GROWTH

We know that growth happens in indirect ways and different directions and we honour each individual journey. We support families to find resources to develop the skills they need to grow while committing to remaining reflexive in our own work, to expand our own skills and do our work better each day.

INTEGRITY

Our actions embody our values and principles and we have the courage to stand up for what we believe is right.





EQUITY

**CLIMATE
CONSCIOUS**

INCLUSIVENESS

OUR PRINCIPLES



A background image of a young child sitting on a colorful play mat, holding a green toy. The child is wearing a light-colored shirt. The play mat has various patterns and colors, including red, yellow, and blue. There are other toys visible, such as a yellow ring and a colorful ball.

CELEBRATE DIVERSITY

Honour the rich diversity of New West families through inclusive programming and a commitment to decolonization.

SUPPORT FAMILIES

To build resilient families by providing safe accessible spaces and offering programming that meets their needs.

FOCUS ON PARTNERSHIPS

To work collaboratively and meaningfully with a variety of community partners.

ADVOCATE FOR A FAMILY FRIENDLY NEW WEST

Advocate for policies and resources that ensure this city works for families.

PRACTICE OUR VALUES

Ensure our core values of love, community, growth, integrity & celebration and principles of inclusiveness, equity, and climate consciousness are reflected in our work.





to our amazing partners who provide the resources
and the support that makes this magic happen

♥ Ministry of Children and Family Development ♥ Community Gaming Grants ♥
♥ City of New Westminster ♥ Fraser Health Authority ♥ Government of Canada ♥
♥ Second Harvest ♥ Amazon Canada ♥ Walmart Canada ♥ Mott Electric ♥
♥ BC Association of Farmer's Markets ♥ Ghost Roasted Coffee ♥ Vancouver Canucks
♥ River Market ♥

to our amazing anonymous donors, and to each
who have showed their appreciation for the work of
Family Place and for support families in New West:

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