

2019 - 2020

# ANNUAL REPORT



# BOARD PRESIDENT'S LETTER



Wow it's been a year! I would like to first thank the tireless and exceptional effort put forward by Family Place staff, volunteers and board members throughout the past year, and especially in the recent months. While this meeting focuses on the 2019/20 fiscal year, I wanted to just congratulate the team on really pivoting and supporting the families of New Westminster throughout COVID-19. The way that New West Family Place has been able to continue to support and provide resources to our community has been second to none. The two main areas that I wanted to highlight include increasing public awareness and becoming a community hub. We hosted and participated in many great community events, including Swing Sets, Fridays on Front, Family Day at the Anvil Centre among others. Each event has allowed us to connect with our community and share information on our programs. Additionally, our social media platforms have had

unprecedented engagement, which supports our mission that all families have the resources they need to thrive! Another aspect of our strategic plan – becoming a community hub is supported through our multiple indoor and outdoor drop ins and regular programming, we have also increased the amount of educational workshops for parents, providing families free access to incredible speakers that specialize in many areas of childhood development. New West Family Place is a trusted family resource in our community. We are committed to supporting our community as the needs of families in New Westminster evolve and change, especially during this time. I am honoured to be a part of such an incredible organization and look forward to seeing New West Family Place continue to be a beacon of support in our city.

*Jennifer Wiebe*  
BOARD CHAIR



## Vision

Our community is one where everybody feels safe and included, with opportunity & hope

## Mission

New Westminster Family Place welcomes all families by supporting them with services & resources that empower them to thrive

New West Family Place is a non-profit, multi-service family resource centre and community hub that has been providing Direct Services to New West families with children birth through five since 1989.

It has been a second home to thousands of local families for over 30 years. We offer a variety of free, family-centred, drop-in, centre-based programming at six sites in the community, including our main site on Sixth Street, as well as regular parenting education programs, support groups and one-to-one outreach across New Westminster.

Offered via a well-established Family Resource Program model, our programs encompass all five core areas of service set out by the BC Association of Family Resource Programs (FRPBC): family support, play-based learning, early learning and literacy, parent education and learning, and information and referrals.



# PROGRAMS

**Family Drop-in:** Free, drop-in, family-centred, play-based family resource program offered 5 days a week at our site on Sixth Street.

**Baby Talk:** Weekly drop-in program for new parents. Includes art activities and a talk from a visiting child development expert or community resource partner.

**Little Chefs:** Weekly, drop-in, parent-participation program that provides opportunities for children and their families to develop food literacy, learn simple skills in preparing food and develop healthy eating habits. Offered at Lord Kelvin Elementary.

**Family Place at Queen's Park:** Weekly, drop-in, parent-participation program, offered rain or shine, that brings all the components of a family resource program into the outdoors. Participants develop physical literacy skills and engage with nature in a meaningful way.

**Family Place at Plaskett**

**Galler5:** Weekly, drop-in arts-based parent-participation program where children and their families develop art literacy and explore their creativity in a safe, inclusive environment.

**Family Place at Olivet:** Weekly family playtime for members of the food bank.

**Parent Education & Parent**

**Support Groups:** We offer regular parent education programs (e.g. Circle of Security, Nobody's Perfect, Infant Sign-Language) and groups that respond and adapt to the needs of our families. In the last five years, we have offered a pre- and post-natal moms' group, a group for parents of children with special needs, ELL classes, a Dads' support group, a parents' self-care group, a young moms' group, a newcomer parent support group and a group for immigrant grandparents co-raising their grandchildren.

**Play & Learn Workshops:** Series of workshops for parents and children to play, connect and build skills together around a range of topics such as science, math, literacy, art, music and movement, and health and safety.

**Resource Library:** Providing parents with access to information to take home

**Toy Landing Library:** Providing access to our various toys to borrow

**Clothing Cupboard:** Providing access to gently used kids clothes



# Family Place in Numbers



15513

Participant visits



1425

Volunteer hours



16

Staff



1203

Hours of service delivered

2440

Referrals\*

*Kinsight: 257\**

*Public Health: 335*

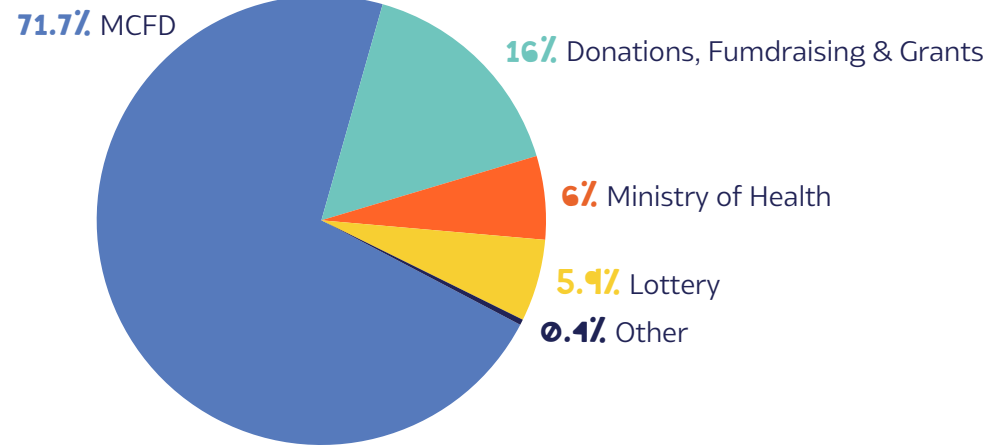
*Other services: 1848*

# FINANCIAL REPORT

Year ended March 31

## REVENUES

● MCFD	\$303,227
● Donations, Fundraising & Grants	\$67,551
● Ministry of Health	\$25,419
● Lottery	\$25,000
● Other	\$1,692
<b>Total Revenue</b>	<b>\$422,889</b>



## EXPENSES

● Payroll	\$275,232
● Rent	\$49,331
● Subcontracts	\$20,241
● Programs/Events	\$18,727
● Maintenance & Utilities	\$13,106
● Prof. Fees	\$11,176
● Office	\$10,010
● Supplies	\$6,351
● Insurance & Misc.	\$4,675
<b>Total Expenditures</b>	<b>\$408,849</b>

